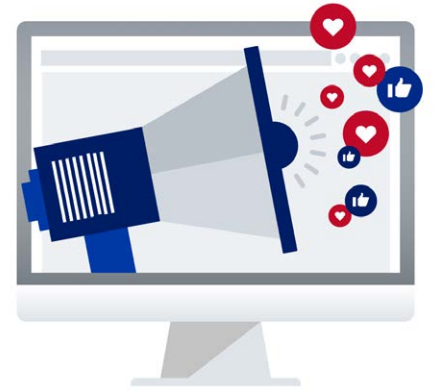


Social Campaigns

Empower Your Financial Brand to Leave its Mark

Increase your social media presence and engagement with Social Media Campaigns. From campaign conceptualization to execution, management, and reporting. Our social media gurus will design a campaign unique to your financial brand's goals.



CHOOSE THE CAMPAIGN THAT ALIGNS WITH YOUR GOALS

Grow Your Followers

KPIs: followers, likes, page views/ visits, reach, impressions

Photo Contest - Grow your followers by engaging your community

Comment to Enter - A quick way to engage your audience

Create More Content

KPIs: engagement -likes, comments, shares, download, clicks, views

Photo Contest - Grow your followers by engaging your community

Questionnaires - Gain valuable insight or collect content for future use

Lead Generation

KPIs: website visits, messages, click-to-call, lead form completions, entries

Voting Contest - Involve your audience by asking for their opinion

Quiz or Survey - Collect valuable insight from your target audience

Enter-To-Win - Collect high-value information and engage quickly

Photo Contest - Grow your followers by engaging your community

Community Engagement

KPIs: website visits, messages, click-to-call, lead form completions, entries

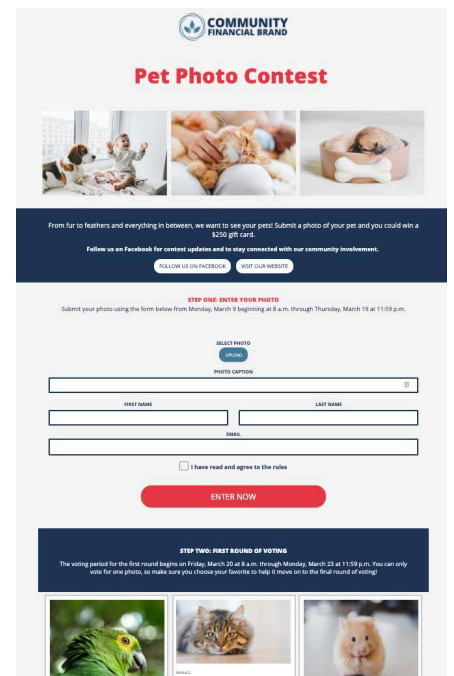
Comment to Enter - A quick way to engage your audience

Voting Contest - Involve your audience by asking for their opinion

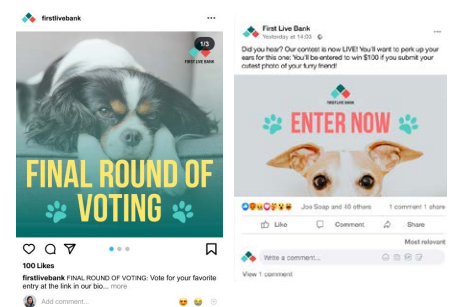
Photo Contest - Grow your followers by engaging your community

Quiz or Survey - Collect valuable insight from your target audience

CUSTOM LANDING PAGE



CUSTOM SOCIAL POSTS



Scope of Work

Our campaigns always include custom graphic design, landing page design, campaign management and execution. We handle everything from launch to post campaign reporting.