

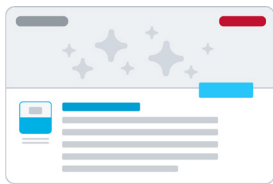
Community Spark

Ignite Your Employees, Community and Brand

Community Development and CRA Management to ignite your financial brand. Easily manage, track, report and promote social good with Community Spark. Make a measurable impact in your community.



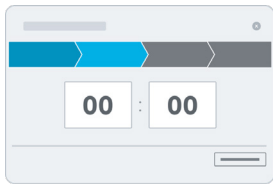
BENEFITS OF COMMUNITY SPARK:



Empower Community Development

Manage all community investments, volunteer hours and charitable giving through:

- Management of donations requests, approvals, distributions, and tracking
- Community investments and loan tracking
- Community events, registration and involvement



Engage Your Employees

Incentivize and encourage your employees in creating social good by:

- Creating Sparks to recognize employees and reinforce community values
- Tracking and communicating, the community service and impact of employees
- Promoting and sharing upcoming community events and service opportunities










Simplify CRA Management

Connect your social initiatives to simplify your CRA tracking with:

- Built-in CRA eligibility activity qualification and approval workflows
- Direct import of LMI loans and investments for tracking
- On-demand CRA reporting and auditor access controls for CRA

FEATURES OF COMMUNITY SPARK:

-  **Unlimited Users:** Every employee can easily enter their activities for review
-  **Approvals:** Approval and management of CRA and non-CRA activities
-  **Reporting:** On-demand exportable reports for internal and external audits and reviews
-  **Automation:** Single sign-on (SSO) capabilities for improved efficiency
-  **Branding:** Flexibility to brand with logo and select colors
-  **Recognition:** Users can give “Sparks” to recognize team members
-  **Events:** Create and schedule community events for greater participation